



THE STITCHING POST

SEPTEMBER 2016

410.788.7760

MARKET EVENTS—There is no actual cross stitch ‘market’ for us to travel for this fall. However, there are several exciting events happening in the industry to help us fill that void and continue to provide all of us with lots of new stitching excitement! The first of these events takes place in the middle of August and is a **Fall Needlework Show** sponsored by Norden Crafts. From **Monday, August 8th** thru **Friday, August 19th** we will be placing orders for new products and designs that are promoted on their web site (www.nordencrafts.com) and on a special Facebook page (Norden Crafts Online Needlework Show). You will be able to view the designs and information about them on their web site and can then call the shop or e-mail us if you want to pre-order things. There will be eight limited edition kits available and we are taking pre-orders for those so that we order enough for everyone who wants them. This show provides us with non-stop shopping and shipping therefore all of the new things will be in the computer and on the floor for purchase as soon as they arrive!



The next events are in September. First there is a **Fall Harvest Market Hop**, sponsored by Shepherd’s Bush. At this time, there are 50+ vendors/designers participating in this venture and it will operate more like an actual trade show. Shops will make purchases from the individual vendors but instead of a ‘cash & carry’ market, the merchandise will be shipped to us as quickly as possible. We will have the items from this show on the floor as quickly as we can get them in the computer and out the door!

The second event in mid-September is a needlepoint market, Destination Dallas. This will be our first time at this event but the market has been around for a few years now. The show

is sponsored by several needlepoint designers and features an abundance of exhibitors with new canvases, threads and accessories. Items are available for cash and carry so we look forward to bringing things back with us in our suitcases!

Lots of new and exciting things are sure to come from all of these ‘trade shows’ so stay tuned for more updates and information as we learn more about these events!

FOUNDER’S DAY—This marks the 35th year for our shop in the needlework business so stop by to celebrate this milestone year with us! Come visit us on **Thursday, September 8th** thru **Saturday September 10th**. We will have drawings for discounts up to **25% off** on in-stock merchandise (excludes DMC floss, floor lamps, hardback books, Lone Elm boxes and custom framing) and a complimentary gift when you check out. Orders placed online during this event can mention Founder’s day in the comment section for 20% off.



There will be a drawing at the end of the weekend for a fabulous door prize so be sure to enter when you make a purchase during the sale. We look forward to seeing all of you so stop in to save and celebrate while joining us for this year’s special event! (Super Saver cards **may not** be redeemed during this sale.)

EXCLUSIVE DESIGN—We wanted to do something different to celebrate our 35 years in the needlework industry. I thought it would be exciting if one of our favorite designers would do a design that would be exclusive to our shop and at the same time, feature some of the things that are unique and representative of our fine state of Maryland. That being said, I approached Linda Ebright of **Lizzie Kate** and



she has created a design for us that encompasses all of those things! We are very excited to offer our **Stitching Post Maryland Sampler** design, available starting the weekend of our Founder's Day event! The model was stitched on 32 Wren from Picture this Plus with threads from Weeks Dye Works. Stop by to see our shop model (and maybe a few others finished by the TSP gals!) and purchase your copy. This makes a wonderful souvenir for travelers and customers that are looking for something unique to our area!

DOUBLE PUNCH DAYS—Double punch days are here again, a wonderful way to jump start your stitching days for autumn! Come in and shop during the week of **October 10th – 15th** and when you make a purchase, you will receive a coupon good for double punches. The coupon can be redeemed during the week of **November 14th – 19th** on all regularly priced merchandise (Custom Framing excluded). Make sure to put your shopping list in order and get extra savings on all those last minute stitching needs!



FALL YARD AND CLEARANCE SALE—Come trick or treating with your TSP tote and shop our 'yard' sale and clearance tables! Our yard sale is the perfect time to stock up on fabrics you need for those upcoming projects. Purchase any 'yard' (1/4, 1/2 or full) of fabric and

NEW RIGHT NOW

HANDS ON DESIGNS—The **Chalkboard Ornaments** are wonderful and **Part II** is in the shop. There will be nine designs all together using Gentle Art threads and the holly leaves and small red buttons that come with the charts are the perfect finishing touch! Also new are **Hey There Pumpkin** and the next two in the **To the Beach** series, **Anchor Down** and **Grab Life**.

LITTLE HOUSE —The Hometown Holiday series would not be complete without its own **Diner!** **DE** is the second in the **House Sampler** series. There will be nine in the group and it is not too late to sign up so you don't miss any of the houses in this alphabet series.

receive **15% OFF** each of those 'cuts'. The fabric sale will be **Thursday, October 27th** thru **Saturday, October 29th**. The 'trick' is to bring your Stitching Post tote bag, fill it with goodies and we'll 'treat' you to an **additional 5%** off those fabric purchases!

The clearance table is loaded with merchandise at discounted prices. There will be some newly added products and some spooky good deals including discounts on charts, kits and needlepoint canvases. Add these treats to your TSP tote and take an **additional 5%** off the sale items. This is a good time to plan your fall projects and gather ones for the coming winter—you never know what the next season might bring!

AUTUMN STITCH NIGHT—The Holidays will be here before we know it so this is a great time to make the most of finishing off projects that you need for the Holiday season. Perhaps your gift stitching is complete and you have time to work on something that you want to hang up this season? Join us on **Saturday, November 12th** from **6:00-10:00** for light refreshments and an evening to shop and stitch. Call to reserve a spot since space will be limited; \$15 is due at the time you sign up.



LIZZIE KATE—The latest installments for the Yearbook Flips are here, **July/August** and **September/October**. **Be Your Own Kind of Beautiful** is a new snippet and **A Little Bee** is the latest in the little kit series. The **Spooked! Mystery Sampler** continues with the second part and it is not too late to sign up; special cuts of fabric as well as thread packs are available for the design.

COUNTRY COTTAGE—**Beach Day**

MILL HILL—The Santa collection for this year is Renaissance Santas; Chalkboard Quartet features four different sayings; Winter Bead and Button kits and the seasonal



ornament kits are in stock and all wonderful new designs!

PLUM STREET—Babushka's Blossoms

NEEDLE DELIGHTS—Boo Logs is a new counted canvas piece in fun bright colors

BLACKBIRD DESIGNS—The Garden series is up to number ten with **How Does the Lily Grow**. If you missed any of this series, we have them in the shop so be sure to gather any that you need to complete your garden!

WITH THY NEEDLE & THREAD—One For the Crow; I Rest Thy Needle is finished in a sweet pincushion box from Lone Elm Lane; **Autumn's Fruitful Labor** is stitched in warm fall colors; **Scary Mouse**

NEEDLEPOINT CANVASES—We have new canvases in from Mindy's, The Artists Collection, Leigh Designs, Julie Mar and Alice Peterson just to name a few. Be sure to stop by and see what else has arrived!



CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.

one along with the fibers for it to begin your first piece using these techniques.

Teacher: Melinda Zachary Cost: \$28

SAT., SEPT 24th, 10 AM – 12 PM



BEGINNING CROSS STITCH – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and how it is done and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to answer those and give you some helpful hints or tips. You may want to follow-up by trying the Stitching Over 2 class. Stop by the shop anytime so we can assist you in beginning or continuing on your needlework journey!



PUNCHNEEDLE – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very easily, so come try your hand at it, expand your needlework repertoire and let us know what you think!

Teacher: Melinda Zachary Cost: \$20

SAT., OCT. 1ST, 10AM – 12 PM



BEGINNING NEEDLEPOINT – During this class, you'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to select



STITCHING OVER 2 – This class is a great opportunity to try working on a higher count of fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12

SAT., OCT. 8th, 10 AM – 12 PM





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SNIPPETS

HOLIDAY FINISHING DEADLINES— Please make a note of the following finishing deadline dates for 2016 so you can plan your projects accordingly:

- ❖ **OCTOBER 15th** – Needlepoint Finishing
- ❖ **NOVEMBER 19th** – Custom Framing
- ❖ **NOVEMBER 26th** – Cross Stitch Finishing

JUST CROSS STITCH 2016 ORNAMENT MAGAZINE—Now is the time to place a pre-order for the 2016 Christmas magazine! It is due to arrive at the beginning of September and features 70 projects. Call the shop or place your order the next time you are in. We'll call everyone as soon as they are in stock! The special edition of the **Just Cross Stitch Halloween Magazine** is in the shop

now, so be sure to pick up one of those while they are still available!

TRIFLES DISPLAY—Since the spring, several of us have been stitching the various Trifles designs from Shepherd's Bush. There are three in each leaflet so you can pick a favorite or do all three! They are quick to stitch, each one has a button pack available and we are offering small pieces of some of the fabrics you need to stitch them on. The display has grown quite nicely and you can see a variety of these little seasonal gems in our glass case at the front of the shop!

FACEBOOK—We have finally joined the ranks of Facebook so be sure to look us up and like us!

