



# THE STITCHING POST

SEPTEMBER 2008

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I hope everyone had a chance to enjoy some form of a vacation this year, whether you traveled or had a *Staycation*. This seems to be what a lot of folks experienced this year due to the inflated gas prices, which are continuing to rise and put a crimp in our usual activities. However, this latest term, 'staycation', certainly has its advantages from my point of view. Not only can one accomplish things at home that they have had on their 'to do' list for some time, but once you've done a few of those, you certainly deserve some time to work on your personal stitching projects! A shared split between home accomplishments and pleasure time makes for a most enjoyable way to spend a vacation. During this economy crunch and time when travel is difficult, we are still here for you and continue to provide you with lots of new projects and all of your stitching needs. We have lots of things lined up for the autumn season so be sure to read on so you don't miss any of the upcoming events—they'll help make your fall days or any 'staycation' an enjoyable occasion!

**ST. LOUIS MARKET**—This new venue is our final shopping event for 2008! The show takes place the second weekend in September and will be a combination of a cash and carry show (like Nashville) and an order only show (like Columbus)—the best of both worlds! This should be an exciting and wonderful opportunity to be involved in a premiere event, as well as a great chance to purchase new things in celebration of the coming fall and Holiday seasons. Since we won't be having a special day to preview our purchases, new merchandise from this show will be available as quickly as we can get it to the floor and up on the web site. Be sure to stop in the shop, scan our e-newsletters or check the site often to keep updated on the latest gadgets, graphs and goodies available!

**FOUNDER'S DAY** – This is the 27<sup>th</sup> year for The Stitching Post in the needlearts industry and we want to share this excitement; without you, our valued customers, we wouldn't be here today! Come save and celebrate on **September 4<sup>th</sup>, 5<sup>th</sup>, & 6<sup>th</sup>**. We will have drawings for discounts—**up to 27% off** in-stock merchandise (excludes DMC floss, floss chests, floor lamps and custom framing) and **door prizes** will be awarded for each day during the sale. Join us for this yearly event! (Sorry—Super Saver cards **may not** be redeemed during this sale.)



**ON-LINE NEEDLEWORK SHOW**—This year the fall on-line show will take place a little earlier than usual. During **September 24<sup>th</sup> – 29<sup>th</sup>**, log in to [www.needleworkshow.com](http://www.needleworkshow.com) and visit the General Viewing area to select the designer whose designs you would like to see. Make a list of the items you wish to purchase and call or e-mail us with your choices and payment information. It's that easy and you can visit the web site 24 hours a day on the dates the show is open!

**STITCHERS' NIGHTS**—We are offering two autumn stitching nights to assist you in finishing all those important Holiday projects you have in progress! The two nights are: **Saturday, September 27<sup>th</sup>** and **Saturday, November 15<sup>th</sup>**, both from **6:30 – 10:30**. Enjoy a light supper and an evening to shop and stitch. Call to reserve a spot since space will be limited; \$12 is due at the time you sign up.

**FALL YARD SALE**—We are doing our own special version of the "Yard Sale" again this fall on fabric 'yards'! On **Friday and Saturday, October 17<sup>th</sup> and 18<sup>th</sup>**, purchase any 'yard' (1/4, 1/2 or full) of in-stock fabric and receive **15% OFF** each of those 'cuts'. Stock up on fabric for all of your special projects as well as items from a table of **clearance items** which will be featured during this autumn event!



**MODEL RAFFLE AND SALE**—We didn't have a spring model sale this year, so retired models are starting to stack up in the back room. The fall model sale will include a variety of items, as well as seasonal and Christmas models. We will be starting the event with the **special raffle** of two monthly series that were popular in the shop for a long time. The raffle **ONLY** will begin on **October 16<sup>th</sup>** and will run throughout the model sale, **November 13<sup>th</sup> - 29<sup>th</sup>**, with proceeds from both events going to charity. Cost for the raffle tickets will be \$1 each or 6 tickets for \$5. Join us in raising funds to support local people in need of our help. At the same time, you'll find some wonderful deals and give lots of treasured pieces a new home—you might even find something special for your Holiday gift giving!

**“STITCHERS' NIGHT” GONE WILD!**—Or something like that!! Some of you have asked about a retreat weekend but we decided not to have one this fall. With the rising cost of gas prices and the uncertain economy, it seemed like a better idea not to make plans that take us too far from home. **HOWEVER...**Since we all

need time to stitch and so many of our customers enjoy the opportunity to spend that time together with friends, we are offering a **social event** on **Saturday and Sunday, October 25<sup>th</sup> and 26<sup>th</sup>**. This event, a stitch night magnified, will take place at the Embassy Suites in Hunt Valley, Maryland. We'll have our own room to stitch in, lunch will be included on both days and dinner on Saturday will be on your own, as there are lots of restaurants and shopping areas nearby. You have the option to reserve a room for Saturday night (this will be your responsibility once you've reserved your spot with us) in the hotel if you wish to stay over or go home for the night and return for the day Sunday. Cost for the weekend to cover the conference room, amenities and lunch for the two days will be **\$90**. Payment must be paid **in full** at the time you reserve your spot and space will be limited. We look forward to seeing many of you for this exciting new event!



## NEW RIGHT NOW

**LIZZIE KATE**—The **Spirit of Christmas Double Flip** series has started with **Holly/Stocking** and **Cookies/Santa**. There will be 12 designs in all to stitch together as one long piece or individually. **Retirement Crazy**, **Hocus Pocus** and **Fall Squared** are new charts and **Normal is Just a Setting on the Washer** is a new fun kit, developed from their crazy caption contest

**VICTORIA SAMPLER**—**U is for Usher**, **Mystic Needlework Smalls** is an elegant set of needlework accoutrements in a seaside theme. Cathy Jean has a folk art **Bluebird**, **Stitch Witch** and a **Fat Bat Cat**

**BENT CREEK**—A new series called **Snapperbet**—when the piece is complete it will be a complete alphabet with an icon for each letter. Sign up today to get each segment as it is released!

**SEKAS & CO**—**Candy Corn Heart**, **Stained Glass Ornaments V** and **Halloween Squares and Sampler Stitches** in cross stitch and 8 new needlepoint fobs



**GLENDON PLACE**—For all you Halloween fans there's **Monster March** and **Murky Manor**

**SWEETHEART TREE**—**N is for Nurse**; Biscornus of **Baby Shamrocks** and **Cat Lovers**, both of which have fobs that were released earlier that go with them; **Strawberry Faire** is a new special edition kit; new in the Teenie Tweenie line include a **Christmas Basket**, **Bee Happy** and sweet birth sampler, **Tiny Tykes Teddy**

**JBW DESIGNS**—**French Country Christmas Alphabet** in which each letter has a small motif; **Very Merry Summer** is a sailboat, **Love & Joy Stockings**, **Very Merry Autumn** is an acorn and squirrels; **Christmas Tree**; **Autumn Harvest**

**LITTLE HOUSE NEEDLEWORKS**—**The Neighborhood** is a wonderful compilation of houses, trees and scenes put together from some of her other designs; **Yesteryear**; **Little Women** is a new thread pack series from Little House and **Crescent Colours**. It will feature designs, including Quilting, Reading, Gardening and Baking. Sign up today to be on our auto list to receive all four!

**WAXING MOON DESIGNS**—Simply Halloween; Pumpkin & Bittersweet; Black Cats' Halloween and Harvest Blessings are two monochromatic pieces; Grandmummy's Treat Shack

**SHEPHERD'S BUSH**—In A Stable and She Tends are two new leaflets; Sail Away, Into the Night, Mermaid Sampler, Queen (she's a sheep!) are several of the new kits available

**MILL HILL**—3 new Santas for this year, as well as Winter Greetings, an ornament series and Christmas Bead & Button kits on their painted perforated paper

**HOMESPUN ELEGANCE**—2008 Ornament series includes Santa, Please Bring Me (with his list of stitching items!), ABC Noel House and Snow Merry is the Snowman ornament—a very nice collection for this year!

**COUNTRY COTTAGE**—Joyful Summer is full of bright summer fun; The Needlework Shop  
**PINE MOUNTAIN**—Liberty and Be Sweet are the new top ties; Jumbled Summer and Land That I Love

**NEEDLEPOINT CANVASES**—These are starting to come in from the Columbus show and we've received Amanda Lawford, Susan Roberts, Maggie & Co., Kathy Schenkel, Ewe & Eye, Alice Peterson, Strictly Christmas, Julia's, Shelley Tribbey, JP Needlepoint and Mindy just to name a few. Many more are on their way!!

**THREADS**—The full line of cotton floss from Threadworx (replacing Needle Necessities) has arrived. We are carrying the skeins in 5 yards and they have added some new colors to the line. Also new in threads are more Silk Lame from Rainbow Gallery, colors from Gentle Art (4 cotton + 2 new wool), Weeks Dye Works (4), and Crescent Colours in the floss (5) and the Belle Soie (5)

## CLASSES

### *General class conditions:*

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due for the class one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.



**PUNCHNEEDLE** – This fun and easy needlework technique is worked from the back of the fabric using a special needle. This embroidery continues to be a favorite among those who have tried it. It is quick to learn and a lot of fun, so come try your hand at it, expand your needlework repertoire and let us know what you think! Teacher: Melinda Zachary \$20  
**THURS., OCTOBER 2<sup>nd</sup>, 6 – 8:00 PM**  
**SAT., OCTOBER 4<sup>th</sup>, 10 AM – 12 PM & 1:30 – 3:30 PM**



**CROSS STITCH 101** – If you've done cross stitch before and need a refresher or if you want to try it for the first time, then this class is for you! You'll get some helpful hints as well as learning how to follow a chart, the threads to use (there is quite a variety now that didn't exist several years ago!), fabric sizes and other information while learning the basic stitch.

A small project will be started during class – by the time you finish, you'll be ready for the next step.  
Teacher: Dianna Heiger \$12

**THURS., OCTOBER 9<sup>th</sup>, 6:30–8:30 PM**



**BEGINNING NEEDLEPOINT** – During this 2-part class, information and techniques for stitching on canvas will be presented. You'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning the stitches, you will have time during the second half of the class to get help in choosing a canvas and fibers to begin your first piece using these techniques. Teacher: Carol Toll \$28

**SAT., OCTOBER 18<sup>th</sup>, 10 AM – 12 PM & 1:30 – 3:30 PM**



**STITCHING OVER 2** – If you always wanted to work on a higher count of fabric but were afraid to, this class is a great chance to give it a try. Knowledge about linen and evenweave fabrics, as well as helpful tips, will be presented as you stitch on a small project. Teacher: Dianna Heiger \$12

**THURS., NOVEMBER 6<sup>th</sup>, 6:30 – 8:30 PM**



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## SNIPPETS

**TRUNK SHOWS**—We have two cross stitch designer's trunk shows scheduled for the 2008 fall season—be sure to stop in and see their wonderful pieces!

- ❖ **JBW Designs—October**—This trunk show will have many of the Country French designs available for viewing.
- ❖ **Milady's Needle—November**—This show will feature many of Gloria's wonderful Christmas designs as well as her sampler type pieces.

**JCS ORNAMENT MAGAZINE**—The 2008 issue of the popular Just Cross Stitch Ornament Magazine will be here before we know it! Call the shop to reserve your copy. Cost for the magazine is \$6.99; we'll contact you when the issue arrives in early September!

**HOLIDAY FINISHING DEADLINES**—So you can make your plans, we want to let you know now about these Holiday finishing dates:

- χ October 23<sup>rd</sup> – Needlepoint Finishing
- χ November 15<sup>th</sup> – Custom Framing
- χ November 22<sup>nd</sup> – Cross Stitch Finishing

