



# THE STITCHING POST

JUNE 2012

410.788.7760

We certainly have already had some summer-like days with the taste of the warm spring we enjoyed so far this year. However, we are just gearing up for summer so be sure to include the upcoming events and promotions at The Stitching Post on your warm weather calendars!

**SUMMER CLEARANCE**—The trade show dates are fast approaching and that means we need space to display all of the new canvases, threads, accessories and charts that we return with from these future markets. We will assist you in our clearance venture by offering discounts during the week of **May 21<sup>st</sup> – 26<sup>th</sup>** on needlepoint canvases, fabrics and lots of other merchandise.

**MARKET EVENTS**—There are two trade shows in the upcoming months. We are off to Columbus, Ohio in **June** for a convention center show that is primarily focused on needlepoint and knitting. We are looking forward to even more participation this year from the cross stitch segment of the industry. While new things are always being released, the focus for cross stitch will be the Baltimore show in **September**. We are fortunate that this market is returning here for a second year and look forward to having so many visitors from the needlework industry in Maryland and to our shop!

Specifically, the **Columbus** show is at the end of June and this is a market where we place orders for merchandise and it is delivered to us in the following weeks. New things from this venue will begin to appear in July and August, so be sure to stop by often to see a variety of new canvases and other items. The **Baltimore** show is a cash and carry market and all of the new from this event will be in our computer system and out on the floor for purchase on Saturday, **September 15<sup>th</sup>**. Watch our e-newsletters for further information on these markets as it becomes available. If you're not receiving the e-newsletter for updates, sign up the next time you are in the shop or on our website, [www.the-stitching-post.com](http://www.the-stitching-post.com).

**JUNE DISPLAY**—It's that time of year when everyone is looking for small or quick projects, kitted and complete with everything included. Whether you are traveling or looking for these projects to do on days off at home, we're making it easy to find them in the shop by doing a special **Summer Vacation** display for the month of **June**. Stop in to find a variety of smaller as well as some larger kits to choose from for your summer relaxation. The **Camus Trunk Show** will be featured in the shop at this time (**thru 6/23**) and those are fun, small pieces that are wonderful to travel with anywhere you go!

**JUNE FRAMING PROMOTION**—For those of you who did not realize we have a framing department or who have not had framing done in the shop, we are extremely fortunate to have two in-house framers. They are very talented, creative and always happy to help us in making suggestions on your mats or frame selections. As with everything else these days, the cost for framing continues to increase and we are grateful to all of you who bring your things to our framing department. Your finished works are both motivational and inspiring so we always look forward to seeing what will come thru our doors! We know you have a choice on how and where to finish your designs and we work hard to keep our prices as low as possible.

Winter this year brought unseasonably mild weather and early spring had some record-breaking high temperatures. Those anomalies allowed us to be out and about doing things we might not otherwise be able to do with normal weather patterns. As a result, some of you told us that you did not accomplish as much stitching as you had planned. We want to reward those of you who stuck to your goals, finished your works and are now ready to have your pieces framed! Come in on **Monday, June 11<sup>th</sup> thru Saturday, June 16<sup>th</sup>** and get a **15% discount** on any **frames** you choose for your completed works (excludes frames from Valley House Primitives). For those of you who are still catching up on your pieces,



we offer a framing discount in the month of your birthday (10% off). We have often heard from some of you that the Holidays make it difficult to get the opportunity to bring in framing so this is a good chance for you to take advantage of our early summer and birthday promotions. We look forward to seeing what everyone has been stitching!



**PATRIOTIC EVENT**—There is no time like the present to show off your American spirit and patriotism, especially with all of the summer holidays we celebrate. Between **Thursday, June 28<sup>th</sup>** and **Saturday, July 7<sup>th</sup>** any patriotic chart featuring red, white and blue will be **15% off**. Stitch your design up now so you'll be ready for the next patriotic event and the upcoming election!

**CHILDREN'S CLASSES**—The next generation of stitchers is very important to us and we want to share our enthusiasm for needlework with today's children and young adults. Perhaps you have friends who do needlework and their children have expressed an interest in learning to cross stitch or needlepoint. Or maybe your own children or grandchildren would like to learn? We welcome the chance to work with them and foster that interest. During a couple of Saturdays over the summer, we are offering beginning cross stitch and needlepoint classes.

☒ **CHILDREN'S CROSS STITCH**—We will offer two beginning sessions for cross stitch in which students will learn the basic steps to reading a chart, making an 'x' and backstitching. We will begin stitching on a small project to learn these basics. Cost: \$20  
**SATURDAY, JUNE 30<sup>th</sup>**  
8-10 years of age: 10:00 AM - 11:30 AM  
11 years & up: 1:30 PM - 3:00 PM

☒ **CHILDREN'S NEEDLEPOINT**—We will offer two beginning sessions for needlepoint in which students will learn a little bit about canvas and the basic continental stitch. We will begin with a small project as a starting point. Cost: \$30  
**SATURDAY, JULY 14<sup>th</sup>**  
8-10 years of age: 10:00 AM - 11:30 AM  
11 years & up: 1:30 PM - 3:00 PM

**MYSTERY CLUB**—COMING LATE JUNE!! There will be a new mystery piece offered this summer by Linda Ebricht of **LIZZIE KATE!** We are anxiously awaiting all the pertinent details and as soon as we know more we will pass the information along. The last two mystery pieces

were a lot of fun and we are certain this one will be no exception!

**CHRISTMAS IN JULY**—This year is flying by and the elves are probably already busy at the North Pole making new gadgets and toys for good girls and boys! It will be time for Christmas and the Holiday season before we can blink an eye so there is no time like the present to start (or continue if you have already started) your Holiday stitching for gift giving. We'd like to make it a little easier to get in the spirit by offering you **20% off** all in-stock Christmas items, including books, kits, and canvases (excludes snowman items). The annual Christmas in July event will take place from **Monday, July 23<sup>rd</sup> thru Saturday, July 28<sup>th</sup>**. Be sure to stop in and fill your sack with everything you need to get busy like those elves!



**STITCHERS' NIGHT**—Beat the summer heat and enjoy the cool in the midst of a warm evening with friends. Join us on **Saturday, August 11<sup>th</sup>** from **6:00 - 10:00 PM** to continue stitching on your summer project or pick up a new one. We'll have snacks and sweet treats for you to munch on during the evening. Space will be limited so call to reserve a place. Cost for the evening is \$15; payment is due at sign up to hold your spot.

**HALLOWEEN IN AUGUST**—'Goulies and ghosties and long-legged beasts and things that go bump in the night'. Yes, that sounds really spooky but we don't have those things in our shop! Between **Monday, August 20<sup>th</sup>** and **Saturday, August 25<sup>th</sup>** take **20% off** all in-stock Halloween designs, including kits and needlepoint canvases. It won't be too scary to stop by in August but you never know what other ghoulish surprises there might be!



**AUTUMN STITCHING WEEKEND**—At the start of a new season, kids will be back to school, the summer heat will be behind us and that makes the fall a great time to spend stitching with friends. Join us the weekend of **September 29<sup>th</sup> & 30<sup>th</sup>** at the Crowne Plaza in Timonium, MD. The weekend will include lunch on Saturday and breakfast on Sunday; dinner on Saturday will be on your own with plenty of great restaurants nearby. You are welcome to stay overnight on Saturday and we can provide that information when you sign up. Cost for the weekend will be \$135 and is due at the time of sign-up. We look forward to having you spend your stitching weekend with us!



## NEW RIGHT NOW

**BLACKBIRD DESIGNS**—The new Loose Feathers series for 2012 has begun. This year the program will feature designs based on vintage samplers. **Mary Ann Blackburn** is the first in the series. It features a reproduction of that sampler as well as several smaller projects/designs based on elements from the original sampler. We are doing an auto sign-up/shipment program for the Loose Feathers; sign up today so you don't miss any of these vintage works!

**ERICA MICHAELS**—The petite collection of silk gauze designs continues to grow with **Delight**, **A Sampling of Friends** and a wonderful Adam & Eve design called **All Thy Works**. The next collection will be coming soon and includes **Beach Blessing**, **Home Sweet Home** and **Seaside Squared**



**PLUM STREET**—**Maxim & Zoya** are two elegant peacocks; **Brother's Keeper** is a sampler story of Cain & Abel

**ROSEWOOD MANOR**—**Welcome Home**, embellished with the same beautiful pearl buttons used on the Barnwood Buttons design; **Surrey House** uses a neat new fabric from Fabric Flair; **Nostalgia II** has been released—these can be stitched individually or together as one larger sampler.

**LIZZIE KATE**—The last two double flips in the **Less=More** series are here. A new chart pack called **Bacon Bits**—the inspiration for these fun whimsical designs came from thoughts of the crispy trays of bacon that we munch on at the breakfast buffet in Nashville! **Spread the Love** is the next Inspiration Boxer kit

**JUST NAN**—**Sun Blossoms Tree** is the second in the charmed heart tree series—**Love Birds Tree** was the first and the third one will debut in August. **Finchley's Summer House** includes a beautiful hand-painted charm to embellish the house; **Motif Mystique** is a sampler of motifs and bright colors embellished with charms and beads

**INK CIRCLES**—**Willow Berries**; **Rosetta**; **Love Letters:Fraktur** is the third in this series and it is stitched with the Gentle Arts Wool. This thread is soft and wonderful to work with for cross stitch—give it a try!

**MIRABILIA**—**Santa** is a new, elegant Father Christmas

**BY THE BAY**—**Stitch an Inch Spring** is the latest in these small 'inch' designs; **Blueberry Hill**

**LITTLE HOUSE NEEDLEWORKS**—The **Summer Band Sampler**, last of the four seasons has arrived and now it is very difficult to decide on a favorite! **Quaker Birds** and **Sleigh Bells Ring** are the latest in the ornament series for this year

**FROM NANCY'S NEEDLE**—**Floral Star**, **Blue Hydrangea**, **Pinwheel Star** and **Silhouette** are counted canvaswork designs

**MILL HILL**—The **autumn kits** (bead and button as well as the pin/ornament series) have already arrived! There are owls and witches, spiders and squirrels, a fall scene with a covered bridge and some sweet treats; **Debbie Mumm** has a new series of **Angel Girls**

**SHEPHERD'S BUSH**—New kits since market include **Eve's Garden**, a wonderful new sampler; **All Seasons Fob**, **Eden's Lament** is a pincushion

**COUNTRY COTTAGE**—**Cherries and Berries**, perfect for summer! The monthly cottages continue and the **June Cottage** is wonderful with strawberries and ladybugs—be sure to check these out and let us know if you want to be on auto for the series; **Walk Before You Fly**

**MY BIG TOE**—**Normal Family**; **The Lord Bless You**; **Walk Humbly** and **Joy & Sorrow**

**NEEDLE DELIGHTS**—**Wine & Pine** is second in the Double Delights series; **Samba** is a nice companion piece to **Rio**, which came out at Nashville—both use bright colors in geometric patterns

**SUMMER HOUSE STITCH WORKES**—**Calico Sampler** premiered in Nashville and the second part (D, E, & F) is the next release. This alphabet sampler has a different colorful band by each letter. Stitch the whole design as one or use the letters and do monograms or initials





The Stitching Post  
67 Mellor Ave  
Baltimore MD 21228  
410.788.7760  
www.the-stitching-post.com

PRESORTED STANDARD  
U. S. POSTAGE  
PAID  
BALTIMORE MD  
PERMIT NO. 5415

## SNIPPETS

**WOODLAWN REMINDER**—A brief note to remind you that the Woodlawn show will be **May 12<sup>th</sup> – June 10<sup>th</sup>** this year so be sure to mark a date on your calendar to attend.

**SUMMER HOLIDAYS**—SHOP CLOSED

- ☒ **MONDAY, MAY 28<sup>th</sup>** – Memorial Day
- ☒ **WEDNESDAY, JULY 4<sup>th</sup>** – Independence Day
- ☒ **MONDAY, SEPTEMBER 3<sup>rd</sup>** – Labor Day

**TRUNK SHOWS**—This quarter we have a cross stitch trunk show and several needlepoint shows. During all of the needlepoint trunk shows, take **20% OFF** any canvases from the show and the threads purchased for those canvases **that day** will receive **15% OFF!** Be sure to call the shop if you are planning on seeing these shows in the first few days of the month just to make sure they have arrived.

- ☒ **JUNE 1<sup>st</sup> – 23<sup>rd</sup>** – Camus International (CS) will be here for a full month. Camus features Celtic stitchery kits, everything from thistles and crosses to flowers and knots.
- ☒ **JULY** – Alice Peterson (NP) – Home of the Stitch ‘n Zip kits as well as hand painted canvases
- ☒ **AUGUST - mid-SEPTEMBER** – Whimsy & Grace (NP)

**SHOP SURVEY**—We are always interested in knowing what you would like to see in the shop. Specific designers, a favorite fabric, a thread you have used and liked, certain needlepoint designers? Give it some thought and the next time you are in the shop, please fill out a short questionnaire at the front counter when you check out to help us continue to expand and to carry the things you want for your stitching enjoyment.

